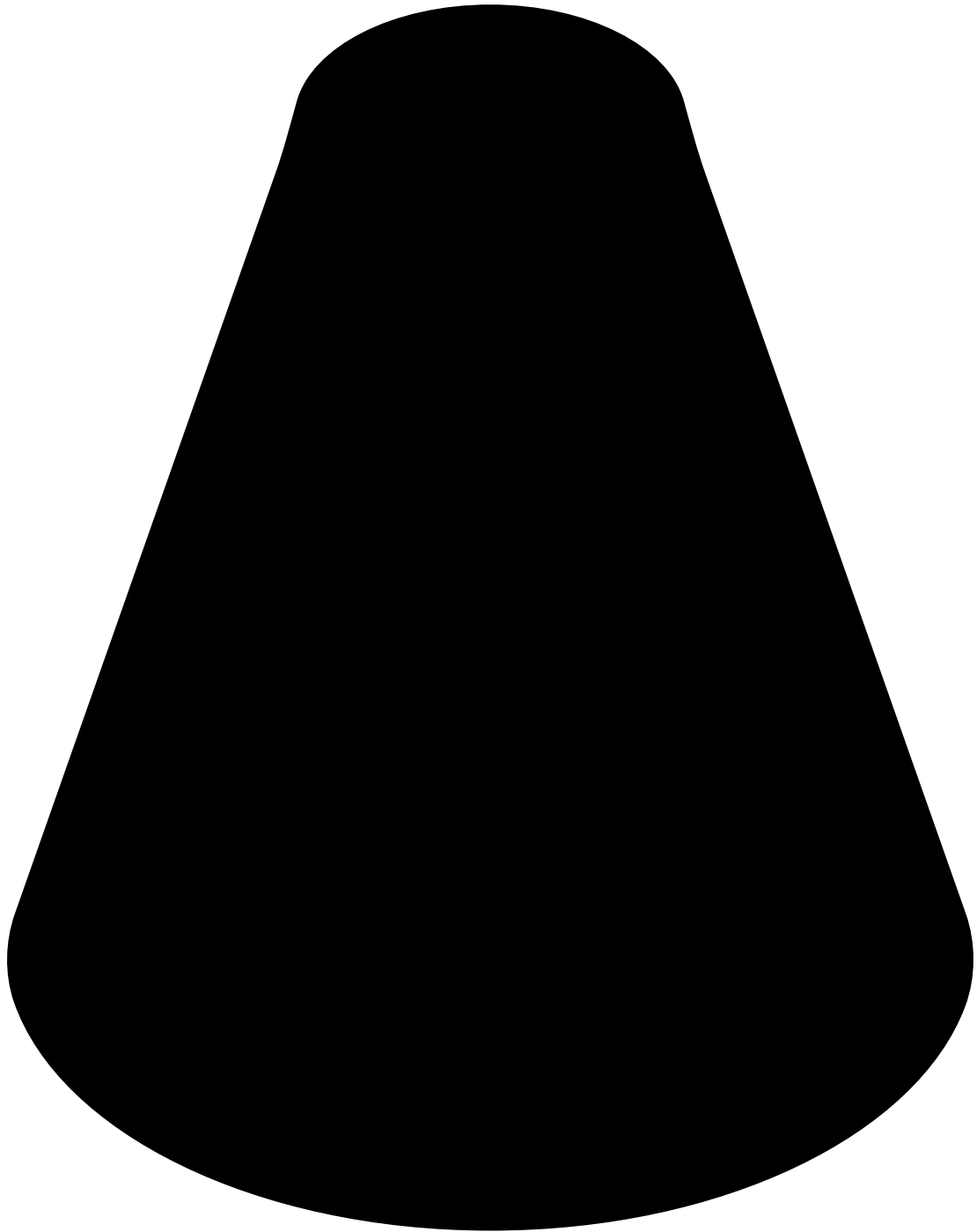


Alphabeta Floor Lamp



Fact Sheet

Alphabeta Floor Lamp

Design by Luca Nichetto

Variety and flexibility are at the heart of the modular Alphabeta lighting system by Luca Nichetto. Eight different shade shapes in eight powder-coated colors equate to a plethora of possibilities—1024 to be exact. Whatever your aesthetic, from strict and somber all-black to playful and flamboyant color combinations, sharp lines or voluptuous forms, Alphabeta can accommodate them all. Alphabeta are bidirectional—meaning they emit light from both the top and the bottom of the shade—so that you need not choose between spotlight and ambient light but can enjoy both. The Alphabeta Floor Lamp consists of our modular shade on top of a slender, gently angled metal stand. The stand is weighted for stability and adjustable for ultimate accurate control. Every turned-steel shade and milled part is made in Italy.



Product name	Finish	SKU
Alphabeta Floor Lamp Base (EU)	Black	20034
Alphabeta Floor Lamp Base (UK)	Black	20076
Alphabeta Floor Lamp Base (US)	Black	20091
Alphabeta Shade Cone Large (CL)	Jet Black	13313
Alphabeta Shade Cone Large (CL)	Signal White	13314
Alphabeta Shade Cone Large (CL)	Luminous Green	20253
Alphabeta Shade Cone Large (CL)	Silk Grey	20252
Alphabeta Shade Cone Small (CS)	Jet Black	13309
Alphabeta Shade Cone Small (CS)	Pastel Turquoise	13308
Alphabeta Shade Cone Small (CS)	Signal White	13310
Alphabeta Shade Cone Small (CS)	Soft Blue	20368
Alphabeta Shade Cone Small (CS)	Sulfur Yellow	20369
Alphabeta Shade Cone Tall (CT)	Jet Black	13306
Alphabeta Shade Cone Tall (CT)	Signal White	13307
Alphabeta Shade Cone Tall (CT)	Beige	20254
Alphabeta Shade Cone Tall (CT)	Ultramarine Blue	20255
Alphabeta Shade Round Cylinder (RC)	Jet Black	13322
Alphabeta Shade Round Cylinder (RC)	Light Pink	20008
Alphabeta Shade Round Cylinder (RC)	Signal White	13323
Alphabeta Shade Round Cylinder (RC)	Luminous Green	20370
Alphabeta Shade Round Large (RL)	Jet Black	13300
Alphabeta Shade Round Large (RL)	Signal White	13301
Alphabeta Shade Round Large (RL)	Ultramarine Blue	20256
Alphabeta Shade Round Large (RL)	Beige	20257
Alphabeta Shade Round Medium (RM)	Jet Black	13319
Alphabeta Shade Round Medium (RM)	Signal White	13320
Alphabeta Shade Round Medium (RM)	Black Green	20371
Alphabeta Shade Round Medium (RM)	Silk Grey	20372
Alphabeta Shade Round Small (RS)	Jet Black	13303
Alphabeta Shade Round Small (RS)	Signal White	13304
Alphabeta Shade Round Small (RS)	Sulfur Yellow	20373
Alphabeta Shade Round Small (RS)	Soft Blue	20374
Alphabeta Shade Round Tall (RT)	Jet Black	13316
Alphabeta Shade Round Tall (RT)	Light Pink	13315
Alphabeta Shade Round Tall (RT)	Signal White	13317
Alphabeta Shade Round Tall (RT)	Black Green	20375

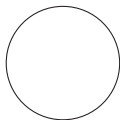
Always in stock

We keep all our products in stock and ready to ship from our warehouses in the US and EU



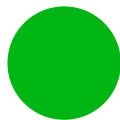
Jet Black
(RAL 9005)

Powder Coated Steel



Signal White
(RAL 9003)

Powder Coated Steel



Luminous Green
(RAL 6038)

Powder Coated Steel



Pastel Turquoise
(RAL 6034)

Powder Coated Steel



Silk Grey
(RAL 7044)

Powder Coated Steel



Beige
(RAL 1001)

Powder Coated Steel



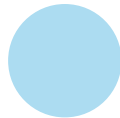
Light Pink
(RAL 3015)

Powder Coated Steel



Ultramarine Blue
(RAL 5002)

Powder Coated Steel



Soft Blue
(RAL 230 85 20)

Powder Coated Steel



Black Green
(RAL 6012)

Powder Coated Steel



Sulfur Yellow
(RAL 1016)

Powder Coated Steel

Samples

We supply samples of our material finishes, order them directly from hem.com/samples

Shade material

Steel
Powder Coated
Lacquered

Base material

Steel / Aluminum
Powder Coated / Anodized

Bulb specifications

Recommended for US:
2x G9 LED, max. 5W/120V

Recommended for EU/UK:
2x G9 LED, max. 5W/230V
or 2x G9 Halogen, max. 48W/230V

Please note that the Alphabeta lamps ship without bulbs

Controls

On/off floor switch on cord

Country of origin

Italy

Tests & certifications

CE Approved
UL Listed





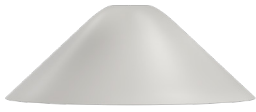













3D model

3D files of all products are available on the product pages on hem.com

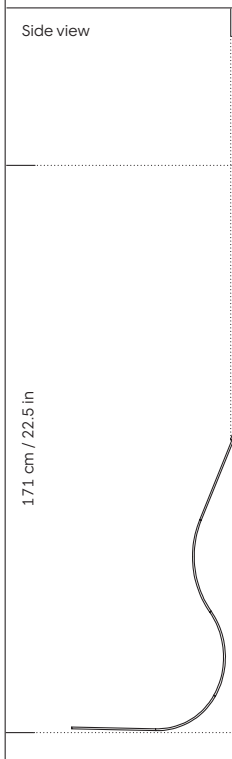
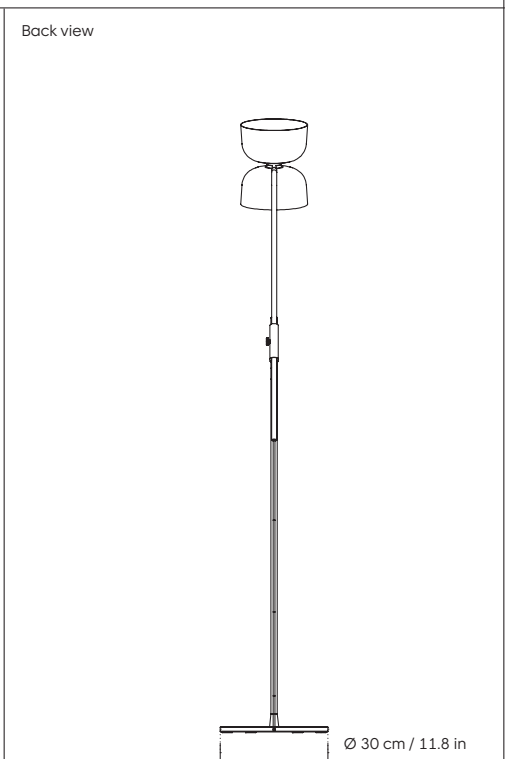
Modularity

This is a modular product that can be configured freely to fit your needs. Reach out to info@hem.com for assistance

Alphabeta Shades Overview

 <p>Cone Small H: 9 cm / 3.5 in D: 14 cm / 5.5 in</p> 	 <p>Cone Tall H: 17 cm / 6.6 in D: 14 cm / 5.5 in</p> 	 <p>Cone Large H: 12 cm / 4.7 in D: 34 cm / 13.3 in</p> 
 <p>Round Small H: 8 cm / 3.1 in D: 9 cm / 3.5 in</p> 	 <p>Round Medium H: 8 cm / 3.1 in D: 14 cm / 5.5 in</p> 	 <p>Round Large H: 11 cm / 4.3 in D: 19 cm / 7.4 in</p> 
 <p>Round Tall H: 15 cm / 5.9 in D: 16 cm / 6.2 in</p> 	 <p>Round Cylinder H: 21 cm / 8.3 in D: 8 cm / 3.1 in</p> 	 <p>Floor Lamp Base H (adjustable): 150-170 cm / 59-67 in</p> 

Alphabeta Floorlamp

<p>Side view</p>  <p>171 cm / 22.5 in</p>	<p>57 cm / 22.5 in</p>	<p>Back view</p>  <p>Ø 30 cm / 11.8 in</p>
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With proper care, the high quality of Hem furniture can be maintained for years to come. If you want to learn more or have any questions about our care & maintenance recommendations, please write to info@hem.com.

Hem